

The Artist Statement

What is an artist statement?

An artist statement is a written representation of your work, along with written in-depth analysis of your chosen theme, composition, color choice, and personal style. It is akin to a biography of your piece along with a short biography of yourself as an artist.

Why is this important if I choose not to follow a fine art career?

Interviews, work presentations, employee reviews, HR, PR, marketing and personal or business websites will often require you to bring or have information that is similar to an “artist statement”. Many times, it is your work experience, explanation of a large project, or an about you page on a website that will give you the edge in being hired. **ARTISTS STATEMENTS ARE NOT JUST FOR ARTISTS!**

Your assignment-

Produce a 3-4 paragraph typed artist statement on yourself and your piece. (15-30 sentences typed)

Your statement must include-

1. Title- (it cannot be untitled...you get to do this in college if you are going into the arts)
2. Why you chose the subject matter- (it cannot be because you like the image, or you felt it would look good, or you were told to create it)
3. The artist process- provide a detailed description of how you created the piece. Include the steps of construction, materials used, and techniques/methods used with these materials.
4. Who you took inspiration from- (you had to take inspiration from something...it is extremely rare to produce a work of art completely new to the art work...if you did this you have stumped every art critic in modern society)
5. What did you learn? What problems did you encounter and how did you deal with them?
6. What are your aspirations for the future? It is alright that you only know about one project at a time, however, how will you carry your knowledge into the next work?